

Medical Library Association Annual Meeting
Washington, DC
Public Services Section
Business Meeting
Monday, May 16, 2011

Attendees: Mary Adams, Roberta Bronson-Fitzpatrick, Elisa Cortez, Elaine Dean, Ruth Fenske, Dolores Judkins, Janna Lawrence, Aileen McCrillis, Mary Markland, Beverly Murphy, Kim Pullen, Melissa Rethlefsen, Christina Seeger, Bette Sydelko, Kelly Thormodson, and Michelle Zafron

1. Meeting was called to order by Chair Mary Markland. Introductions were made and reports were distributed.
2. Motion to approve the minutes of the 2010 Business meeting was made by M. Zafron, seconded by R. Bronson-Fitzpatrick and approved unanimously.
3. Annual report – M. Markland
 - a. The section website has been redone and moved over to the Wordpress platform by J. Lawrence. She and the chair have passwords.
 - b. The section's procedure manual which had not been updated since 2001 is now on the PBworks wiki platform. This should make it easier to update. M. Markland can set up accounts for any officer.
 - c. The draft of the section brochure S. Brower redesigned was distributed. The group gave feedback which will be given to S. Brower.
4. Treasurer's report – M. Zafron
 - a. The section is in reasonably good shape, but our sole source of revenue is from member dues.
5. Election results – Dolores Judkins will be chair for 2013.
6. ALA/RUSA STARS –The individual attends ALA on behalf of MLA in order to represent and promote the interests of MLA. They send a midyear and annual report to MLA. There is no funding or support to attend ALA. It is a 3 year appointment with a maximum of 2 terms. E. Cortez is finished with her term. The members have several questions that require answers before pursuing further: does the person have to be a PSS member? What is the connection with STARS? Is it something that PSS alone is responsible for? M. Markland will get more information from MLA headquarters.
7. Standards & Quality Assurance is defunct and is no longer needed.
8. Discussion Lists – PSS maintains 2 listservs: the section listserv and the Expert Searching listserv. There are no difficulties reported with the section listserv. Traffic on the Expert

Searching listserv has peaks of traffic and bouts of inactivity. There was discussion of moving the traffic over to a blog format.

9. MLA CE Committee – K. Pullen reported. Small turnout at the meeting. No theme or specific CEs were decided upon.

10. Old Business

- a. Membership – We gained some members due to the Section Shuffle
 - i. K. Thormodson agreed to serve on the Membership Committee.
- b. Newsletter digitization project – S. Brower has been digitizing back issues of the PSS Newsletter. M. Adams has sent him some of the missing issues.
- c. Archives – M. Zafron has received the guidelines and will be sending a box of material to the Archives after the conference.

11. New Business

- a. Bylaws – K. Pullen moved and J. Lawrence seconded to approve the changes. It was passed unanimously.
- b. Section Council Update – K. Pullen and M. Markland reported
 - i. Book panel looking for authors or topics for books
 - ii. No winner for section project of the year – we may want to consider applying for the award
 - iii. TechTrends will be in unopposed slot next year
 - iv. 2013 meeting will be joint meeting with several international groups
 - v. AHIP – only 1 in 3 of MLA members have AHIP status. An online application process is on the way.
- c. Recruitment Ideas
 - i. The Membership Committee will brainstorm ideas for the next Section Shuffle, which will be on May 20, 2012.
 - ii. Some people no longer join sections because they can get member benefits without having to pay dues. Some sections lock down listservs to members only.
- d. Goals and Program ideas for 2012 – D. Judkins reported that the theme is baseball related (“Changing our game”). She needs baseball related themes.
 - i. “Hitting the ball out of the park” – reaching new audiences
 - ii. “Catching a pop fly” or “grounding out”
 - iii. “Foul ball! Dealing with the umpire when you strike out”
 - iv. “There is no crying in baseball” – how do deal with big changes in libraries related to morale and personnel
 - v. “Free agency” – looking for a job in a bad market
 - vi. “Batting cleanup” or “Bases loaded” – project management, guiding projects to completion

12. Meeting was adjourned at 5:55.

Respectfully submitted,
Michelle Zafron