

Medical Library Association Annual Meeting  
Boston, MA  
Public Services Section  
Business Meeting  
May 7, 2013

Attendees: Pamela Bradigan, Penny Coppernoll-Blach, Elisa Cortez, John James, Terry Ann Jankowski, Dolores Judkins, Janna Lawrence, Mary Markland, Marlene Porter, Kim Pullen, Kelly Thormodson, Lisa Traditi (Elaine Dean attended virtually)

Meeting Called to Order at 2:05pm

- I. Welcome and Introductions – Dolores Judkins
- II. Additions to the Agenda – Dolores Judkins
  1. (New Business) history of the section
  2. Do we have a representative to the CE committee? Chair elect will be rep with program planning
- III. Approval of the 2012 Minutes – Elaine Dean
  1. Lisa moved, Kim P. Seconded, unanimous
  2. Some revisions, mostly to names. Please send any additional corrections.
- IV. Reports
  1. Annual report - Dolores
    - a. Distributed in advance by email to the listserv, also posted on website.
  2. Secretary-Treasurer – Elaine Dean
    - b. We are about in the same place financially as last year. Currently there are business meeting and travel stipend outstanding expenses, perhaps consider finding sponsorship for future sessions.
  3. Membership - Aileen McCrillis
  4. Election Results – Kim Pullen
    - a. Elisa is the new PSS chair elect, Tom Hammond ran for MLA nomination committee section council but was not elected.
  5. ALA/RUSA STARS - Elisa Cortez
    - a. This is a 3 year commitment. Recommend reaching out to the resource sharing group to find someone involved with ALA. Allied rep to ACRL attended too, put out call to membership at the meeting. Suggested asking if chair of Stars would provide synopsis for our group to accomplish keeping tabs
  6. Government Relations - Nancy Tannery
    - a. No report
  7. Standards Committee – Pamela Bradigan
    - a. No activity, no report
  8. MLA CE Committee - Fran Allegri

- a. We only have programming, nothing on CE. The CE chairs met on Monday morning May 6th to discuss planning with the section council CE chair and want to hear more from you from what we want to do as a whole. Curating a listserv for CE reps at the leadership level is new and they would like report back. 5 webinars are planned through rest of the year. If we have any ideas or someone is interested in teaching, pass it on to Elisa. Charges for webinars are not announced yet but probably won't be free. 90 minutes, with one-on-one available as well as institutional subscription for a smaller fee.
- b. Next year at Chicago conference they are beta testing 2hr CEs and trying to make them themed so that you can stack them and provide more flexibility for members. This was tested at the Southern Chapter meeting.
- c. This fall putting out call for CE ideas for 2015 for Austin meeting.
- d. Also a section sponsored symposium is a possibility every year, but if they don't get ideas they don't do it. Usually Saturday or Wednesday, put out call for ideas this fall. Guidelines on MLANET for specifics what they are looking for. Suggestions at section level, can be cosponsored. Usually for credit.
- e. Idea of doing a symposium on big data for 2015.

#### V. Old Business

1. Web page - Janna Lawrence
  - a. Would like someone else to take over webpage and listserv. Someone can approve members for the expertsearching listserv, not sure how to add new people. Need to look into this. Same person continuing on with expertsearching. Is listserv still best mechanism or is there a better way?
2. Brochure - Stewart Brower (absent)
  - b. Draft brochure, need to implement recorded changes for feedback
  - c. Is a brochure the best choice? Elaine has the draft, maybe a postcard or a pencil? Rubber bracelet, not really cost effective. Sticky pads, cleaners for glasses/devices. Bookmark with postits & ruler? Going to price things out. Minimum order issue?
  - d. Dolores will look into membership numbers, curious if retained any members who joined for free.
3. Archives – Elaine Dean / History of the chapter for website
  - a. Question, when did section start? Going to look into that.
  - b. Think we had an anniversary at Hawaii meeting, not sure which one.
  - c. Would like to add a section history to the website, Dolores looking into
  - d. Look through, report back.
  - e. Newsletters digitized, Stewart, not sure where files are
  - f. Credentialing committee, keep history of the officers on the website
4. Section renaming
  - a. Including in the survey that Dolores is planning. Section council has a taskforce (new members' tea) Jody is looking at how to get members involved, what do you want/expect from section. What is happening at the higher level.
5. Environmental scan - what are the positions of people who are actually members of the section.
6. Travel stipend - Previously discussed this, only one moving forward.

## VI. New Business

1. Section Council Update - Kim Pullen & Mary Markland
  - a. Joint section shuffle is not worth the cost and they are looking for other options, let the section planners know. Send ideas to Kelly to pass on.
  - b. Value-added for sections - why would you join a section, report on section council webpage
  - c. Who is using Facebook, who wants to? Somewhat supportive of it but up to sections to decide.
  - d. Information on WordPress on section council page if interested
  - e. Section council looking for new webmaster if anyone is interested
  - f. Section fundraising - looking at doing centralized fundraising, most sections do not raise funds, vendor funding - do not want sections overlapping vendor solicitation with MLA HQ.
  - g. No longer food at meetings - did an iPad giveaway for attendance. Do we want to try this? Does it actually work? If try at next conference, tie to celebration of anniversary to keep from committing to recurring costs. Time conflicts are part of the problem. Gift card for the amount of our anniversary? Maybe get a cake from somewhere else.
  - h. Virtual component of business meeting - some places already do this, if you do please share information on how you do it. Gathering information and provide faqs for interested sections.
2. Proposal that that Public Services Section of MLA make a donation to Massachusetts General Hospital in honor of the rescuers, victims, and healthcare providers. We could donate to the Treadwell Library or the Trauma Service Fund. – Michel Atlas (member, not here now but comes sometimes)
  - a. How much money are we thinking? If considering sponsoring a symposium need to save money for that. MLA members are doing many other things to help. Since this was shared a number of other opportunities are now available and we are choosing to pass.
3. Replace Erika as listserv moderator for both PSS and Expert searcher list
  - a. Terry moderator expert, Janna regular, finding new.
  - b. Recruitment Ideas?
5. Section Shuffle for 2014
  - a. No longer planned, no need to discuss.
6. Ideas for PSS activities
  - a. Running late, online discussion, possibly in the survey.
8. Program Ideas for 2014 – Elisa went to first of program planning meetings (incoming chair), another meeting tomorrow. Ideas for programming?
  - a. Big Data symposium idea 2015; how helping patrons with different aspects of e-research
  - b. Go broader - How supporting research? How supporting open access policies?
  - c. Revised services - mediated searches to systematic reviews, policies, charging, What services are libraries charging for? Does charging for services change user perceptions of library services? Cost analysis of costs for systematic reviews? Where do you draw the line when charging for services?
  - d. VA Libraries, where else?

e. UM has a service charge for outside users.

VII. Adjournment - Terry moved, Janna seconded. Meeting ended at 3:20pm.

Respectfully submitted,  
Elaine Dean