

Public Services Section of MLA. Electronic Communications 2014-2015

DISCUSSION LISTS

The Public Services Section (PSS) Moderates the Expert Searching Listserv and the PSS Listserv.

- PSS Listserv: http://pss.mlanet.org/mailman/listinfo/pss_pss.mlanet.org
of messages in past 12 months: 42
of members: 132
- Expert Searching Listserv: http://pss.mlanet.org/mailman/listinfo/expertsearching_pss.mlanet.org
of messages in past 12 months: 336
of members: 946

Trish Duffel is the list moderator for both.

WEB SITE

The PSS web site is currently found at <http://pss.mlanet.org/blog/> and is maintained on MLANET using the WordPress platform.

Web statistics since the last meeting are in the table.

Plans for the future

In a blog entry <http://fullspeedahead.mlanet.org/?p=94>, Michelle Kraft explains that MLA is moving association management system, website (MLANET), and a number of other functions into a single platform called Socious (<http://info.socious.com/tour>). She says in her blog that sections will “use the content management system to give sites a professional look and feel and have access to the same engagement resources MLA will have, like wikis, blogs, event management, and communities.” The possibility of incorporating the current listservs into the “communities” functions and extending them to something more like social media is particularly intriguing and need to be explored in more depth, likely after moving the web site.

MONTHLY TOTALS	Monthly Visits	Monthly Pages	Pages/visit
Apr-15	459	739	1.61
Mar-15	2382	4082	1.71
Feb-15	2215	3971	1.79
Jan-15	2718	5154	1.90
Dec-14	2523	4746	1.88
Nov-14	3132	6838	2.18
Oct-14	3850	8422	2.19
Sep-14	3620	7432	2.05
Aug-14	3405	6199	1.82
Jul-14	3613	6968	1.93
Jun-14	3247	5525	1.70
May-14	3254	6268	1.93
Yearly total	34418	66344	1.93

Planning for PSS transition began on April 21 with a conference call attended by Kate Corcoran and Elizabeth Lund at MLA HQ, as well as Melissa Rethlefsen, Katie Prentice (incoming PSS Chair-elect), Lisa Traditi (PSS Chair-Elect), Elisa Cortez (PSS Chair), and Trish Duffel (website editor and listserv moderator). There will be three “waves” of transitions and it is likely that PSS will be in the third wave that will probably “go live” in December 2015.